



Statement of Purpose Policy

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The Registered Person at our practice is Hafeez Sharief and Oday Hammond.

Our practice has exceptionally high values regarding patient care and will continue to strive to achieve goals and provide patient satisfaction. Our practice aims to provide excellent oral health treatments in line with local and national guidelines to children and adults of all needs by offering outstanding NHS services across all the counties and communities they serve. We understand the importance of having an in-depth understanding and knowledge of local patients' needs and the benefits their views can have on our services. We regularly carry out patient satisfaction surveys and discuss findings in meetings.

Our practice staff comprises general dental practitioners (GDPs) and dental care professionals (DCPs), who comprise a diverse workforce. We have a successful track record in recruiting and retaining GDPs and DCPs. We often recruit DCPs from within the local area as they can bring us local knowledge and, where appropriate, an understanding of the cultural and language needs of the patients. All team members are adequately trained, updated and appraised annually and keep an up-to-date record of their Continuing Professional Development (CPD) in line with the current General Dental Council (GDC) guidelines; newly recruited staff are given intense training in the use of our systems and the importance of patient confidentiality.

All our employees know of national guidelines and can provide a service based on them, which include Standards for Better Health, Delivering Better Oral Health, Smoke-Free, and Smiling, to mention a few.

Practice Aims & Objectives

- To provide consistently high-quality patient-centred dental care, considering patients' individual needs.
- To regularly review practice working methods and encourage suggestions for improving patient care.
- To keep current with current thinking on all aspects of general dentistry.
- To provide continuous improvement of our services through patient views and experiences.

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Services Provided

We ensure our service users can discuss their needs with the appropriate team members and involve all patients and carers in all decisions regarding their treatment, ensuring they can make an informed decision and give appropriate consent. By investing our time in patients and providing them with excellent facilities and care, we are proud to have maintained an established patient base.

The services we provide at our practice are as follows

- Routine and restorative dentistry

- Preventative advice and treatment
- Crown and bridge work
- Root canal treatment
- Dental hygiene treatment
- Cosmetic dentistry
- Tooth whitening
- Restorative dentistry
- Implants
- Orthodontic treatment
- Surgical treatment

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